

### 49th & 50th Independent Specialty Shows, Obedience & Rally Trials

#### Judges:

Karen Fruhmann (BRUMBAER) - Sweepstakes David Guempel (GAYLORD) - Breed (Thursday) Simon Parsons (OREGONIAN/DEAVITTE) ~ Breed (Friday) Elizabeth (Tibby) Chase (TINTERN) - Obedience/Rally

Show Chair: Barb Boltz Co-Chair: Denise Hartley

# Champagne, Bubbles and Corgis

New Site: Holiday Inn Morgantown and the Morgantown Center in Morgantown, PA



#### Tentative Schedule:

Wednesday Conformation AKC Sanctioned Match Rally and Obedience Run Throughs Special Attraction Recall Class Welcome Party with Brown Bag Raffle

Thursday Puppy Sweepstakes & Conformation 4-6 Month Beginner Puppy Competition Obedience & Rally Trials PWCCP General Membership Meeting

Friday Veteran Sweepstakes & Conformation Obedience & Rally Trials Specialty Show Banquet, Silent Auction and Raffle



# 2024 PWCCP SPECIALTY SHOWS APPAREL Pre Order Sale

## ALL PROCEEDS BENEFIT PWCCP WAYS & MEANS



# **SCAN TO SHOP**



**PLACE ORDERS BY MARCH 24TH** 

HTTPS://MARYLANDPRINTHOUSE.CHIPPLY.COM/PWCCP

SALES EXPIRE MARCH 24TH. ALL ORDERS WILL BE PRODUCED AFTER STORE CLOSES. NO RETURNS OR EXCHANGES ARE ACCEPTED.

STORE HOSTED BY PWCCP AND MARYLAND PRINT HOUSE - VISIT WWW.MARYLANDPRINTHOUSE.COM FOR MORE DETAILS

#### FROM THE COVER



Art by Linda Ozelis Colorization by Jackie Barbour

Champagne, Bubbles and Corgis: The 49th Specialty and 50th Specialty Celebrations are coming to you from the Holiday Inn Morgantown and Morgantown Center, Morgantown, PA. Plan to be part of the celebration activities the evening of April 17th, with the Specialties to follow April 18-19, 2024.

A PWCCP General Membership Meeting will be held on Thursday, April 17th one hour after the completion of all judging.

Additional information may be found throughout this issue of the Tide and on our website.

Questions may be addressed to Barb Boltz, Specialty Chair, barbjb@verizon.net; Denise Hartley,

Co-Chair, dogsrunamuck@hotmail.com; Arlene Hitchens, Obedience/Rally Chair,

hitchena@udel.edu; or Mary Ann Jones, Obedience/Rally Co-Chair, mrsjns@gmail.com.

Premium is now available at Rau Dog Show, Ltd: https://www.raudogshows.com.

Save the dates and make your plans to attend Potomac's 2024 Specialties!

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#### PEMBROKE WELSH CORGI CLUB OF THE POTOMAC

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sew168@yahoo.com

#### PRESIDENT'S MESSAGE

Dear PWCCP Members,

In the Fall issue of the Tide. I wrote about tradition, change, and the future of our club. Little did I know at that time all of the changes we would be experiencing for the upcoming 49th and 50th Specialties. While I can report that there have been many challenges to overcome. as a membership, we have met those challenges. Plans are in place for a fun celebration with corgis being the main attraction in multiple disciplines. All of this could not have happened without the dedicated support of the PWCCP membership, the committee chairs, and their members going that extra mile, along with the cooperation of the Holiday Inn Morgantown staff and Rau Dog Shows. Planning a Specialty at the new site and working with a Superintendent rather than a Show Secretary required many hours of planning, back and forth e-mails, and hotel visits. We had to accept and demonstrate the ability for all of us to allow change and be flexible in our new "new." I thank every club member for their support and loyalty to the upcoming Specialty. Please visit our website for Specialty information and updates. Fingers crossed for sunny skies and warm days April 17th to the 19th. Saying that, with some of the challenges we have faced, let's all hope that snow doesn't decide to make its final Spring appearance!

Changing pace, I would like to remind everyone to mark your calendars for two upcoming events. On May 11th and 12th, the club will be offering the Coursing Ability Test CABT, which will begin at 12:30 pm each day. The event will take place at the Walkersville VFD in Walkersville, MD. For more information contact Carol Schwartz, Chair. June will bring us the ever-popular Fun Fair to be held on June 22nd at the Johnsville Ruritan Club, 11136 Green Valley Rd, Union Bridge, MD. Our sub-title for this event: Puppy Ring Time Fun, Fun Fair, Parade of Rescues provides a hint that you will find some new and traditional events being held this day. Plan to attend, bring your friends, and spend a most wonderful day with your corgis. I urge our corgi breeders to send a special invite to all of your puppies (and their owners) who have found new homes in the past years. More detailed information on this event can be found in the Tide or on our website in the coming months.

Thanks to each and every one of you for the love you share for the Pembroke Welsh Corgi Club of the Potomac. You are the ones who make this a very special club.

--Barb Boltz

# You won't want to miss the Wednesday activities!



Specialty Events, Wednesday, April 17, 2024:

4:00 - 6:00 pm Obedience and Rally Run Throughs

6:00 pm Special Attraction: Recall! Class

6:00 pm Sanctioned Conformation Match

7:00 pm Welcome Pizza Party and Brown Bag Raffle

Celie Cassidy and Debbie Cox are the Welcome Party co-chairs. They are in need of Brown Bag donations. If you have any donations, contact Celie (celie@staffordscorgis.com) or Debbie (debbie@triplehcorgis.com).

The Pizza Party is free, but we need to know how many are coming. The RSVP is on the club's website or you can print and mail in the form on the next page.

In addition to the RSVP, you will find the registration forms for the Match and the Rally Recall on pages 7 and 8 of this Tide issue.

And check out information for the Raffle and Silent Auction on page 9 and for advertising in the catalog on page 10.

Link to the on-line RSVP on PWCCP website: https://fs6.formsite.com/SdNZLa/h7eezgzkpg/index

#### **RSVP PAGE**

Mail this RSVP page with the appropriate US funds payable to PWCCP to:
Rebecca Ryder, 12241 Sedge Street, Bristow, VA 20136
571-437-7865 becki.ryder@gmail.com

RSVP Page will be available for online RSVP and payment.

Please visit: <a href="http://www.pwccp.org/specialty.htm">http://www.pwccp.org/specialty.htm</a>

Deadline: Must be RECEIVED BY Friday, March 30, 2024

Please clearly PRINT all requested information.

Please clearly PRINT all requested information.  Name:				
Address:				
City, State & Zip:				
Phone: ()				
E-mail:				
EVENT or ITEM	COST	CHOICE and/or QUANTITY	TOTAL	
Welcome Party RSVP Wednesday, April 19	FREE	Number Attending		

EVENT or ITEM	COST	CHOICE and/or QUANTITY	TOTAL
Welcome Party RSVP Wednesday, April 19	FREE	Number Attending	
Prepaid Catalogs	\$9.00 each (\$10.00 at show)	Number of Catalogs	
<b>Banquet</b> Friday, April 19	\$45.00 per meal	Please Provide Person name for each entree  NAME NAME	
Reserved Grooming	\$15 each space (limit 2 per exibitor)	Number of spaces	
Raffle Tickets	3 tickets: \$10.00 5 tickets: \$15.00 10 tickets: \$20.00	Specify # of tickets per item Linda Ozelis Artwork Carol Openhym Quilt Mike Hartley Coffee Table Carolann Van Wyen Watercolor 2 Art Smith Numbered Prints	
RV Parking	\$20/night No hookups	Number of nights  Type of Vehicle  License Plate (Number & State)	
		TOTAL	

#### CONFORMATION "B" MATCH Wednesday, April 17, 2024 :: 6:00 PM :: Expo Hall

Join us as we celebrate the Pembroke Welsh Corgi Club of the Potomac's 50th Specialty!!

Judge: Lisa Price (Sundance)

Offered Classes (divided by sex):
4-6 Month, 6-9 month, 9-12 month, 12-18 month, Bred-by-Exhibitor, Open (Dogs/Bitches with majors may compete)

Ribbons will be awarded for First—Fourth place in each class 1st Place in each class will receive a Linda Ozelis vintage figurine 2nd-4th Places will receive a toy Best Puppy :: Best Adult :: Best in Match

Pre-Entry fee: \$10.00 :: Day-of-Show Entry: \$15.00

Match pre-entries close at 12:00 p.m., Wednesday, April 12, 2024

Day-of-Show entries will be accepted from 4:30-5:30 PM at the ring steward table.

Pre-entry armbands may be picked up at this time

#### SEND PRE-ENTRIES TO:

Denise Hartley (Match Chair), 43 Manor Lane, East Leighton, PA 18235

Make checks payable to: PWCCP

Use entry form below, one dog per entry

CONFORMATION "B" MATCH ENTRY FORM PRINT CLEARLY! One dog per Form				
Class:	Birthday:	Sex:		
Name:				
Breeder:				
Sire:				
Dam:				
Owner Name:				
Address:				
City/State/Zip:				
Telephone:				
Email:				
I agree to hold PWCCP harmless for ar	ny adverse event or injury that may b	e incurred at this event.		
Signature:				

Please do NOT send B Match entries to Rau Dog Shows. Match Show entries received at the Superintendent's office will not be acknowledged or returned.

#### SPECIAL ATTRACTION: RECALL

#### Wednesday, April 17, 2024

6:00 p.m. Judge: Elizabeth (Tibby) Chase

**Recall Class**: This class is for dogs capable of performing a Beginner Novice recall. The purpose is to promote speed, enthusiasm and accuracy. Each dog will perform 5 recalls from different points in the ring. The goal is to be a stress-free and fun time for dog and handler. Dogs will be timed from the first recall to the completion of the final recall. Placements will be determined by time. Dogs must be under reasonable control.

Pre-Entry fee is \$10.00. Day-of-Show Entry fee is \$15.00. Day-of-Show Entries will be accepted from 4:30 - 5:30 p.m. at the Rally Ring.

1st—4th Place will receive a special rosette. All participants will receive a stuffed toy.

#### **SEND PRE-ENTRIES TO:**

Arlene Hitchens, 9 Nathalie Dr, Hockessin, DE 19707-1147

Make checks payable to: PWCCP

Use entry form below, one dog per entry

Pre-entries close at 12:00 pm, Wednesday, April 12, 2024.

RECALL ENTRY FORM PRINT CLEARLY! One dog per Form				
Class: Recall	Birthday:	Sex:		
Name:				
Breeder:				
Sire:				
Dam:				
Owner Name:				
Address:				
City/State/Zip:				
Telephone:				
Email:				
I agree to hold PWCCP harmless for any adverse event or injury that may be incurred at this event.				
Signature:				

Please do NOT send Recall entries to Rau Dog Shows. Recall entries received at the Superintendent's office will not be acknowledged or returned.

#### **Raffle and Silent Auction**

The PWCCP will be offering five special pieces of art to celebrate the 50th Specialty Raffle tickets for these fabulous items are just \$5 each! OR! You can purchase 3 tickets for \$10, 5 tickets for \$15 or 10 tickets for \$20! You can pre-order tickets on the RSVP form. Tickets may also be purchased at the Specialty.

- ◆ Framed Original Specialty Artwork by Linda Ozelis (bottom)
- One of a Kind Art Quilt by Carol Lord Openhym
- ◆ Mike Hartley Inlay Coffee Table
- ♦ Carolann Van Wyen Original Watercolor (left below)
- ◆ Art Smith Numbered Print Set (right below)

The PWCCP Specialty will be holding the very popular Silent Auction. Auction items will be on display at the banquet. Items will be awarded to the highest bidders throughout the evening of the banquet. Please contact us if you would like to donate an item to the Silent Auction. Thanks in advance for helping us fill the auction tables with many desirable and unique items!

For more information on the auctions, please contact:

Carol Openhym, Phone: 443-831-0531, e-mail: clopenhym@verizon.net

or

Steffenie O. Kirkpatrick, Phone: 610-269-0996, email: steffokirk@gmail.com









# Advertise in the PWCCP Show Catalog! (Deadline for Ads is March 8, 2024)

#### Why Buy Advertising Space?

There are so many good reasons to do so!

- Showcase your products to those who love the breed.
- Dedicate space to memorialize a beloved pet.
- Celebrate a brag/show off your Corgi puppies!
- Get listed on the Breeder's Directory.
- · Announce an upcoming event.
- · Introduce your services to newcomers.
- · Remind past clients that you are still around.
- Reach your target audience at a reasonable rate.



#### **Pricing with or Without Photos**

Inside Front Cover	4.5 x 7.5	\$ 50.00
Inside Back Cover	4.5 x 7.5	\$ 50.00
Inside Full Page	4.5 x 7.5	\$ 45.00

Make checks payable to PWCCP, add "2024 Specialty Ad" in the note section, and send to Becki Ryder, 12241 Sedge Street, Bristow, VA 20136

For more information, please contact: Kathy Kelly (PWCCP's Catalog Ad Chair)

Kitkat1662@gmail.com

#### by Carol Lord Openhym



Photos by Carol Lord Openhym

The annual AKC meet the breeds event was held on January 27 and 28th at the Javits Center in New York City. Bobbe Lord chairs the Pembroke Welsh Corgi booth and made a call out for volunteers at the 2023 National. That sounded like fun and would be a perfect adventure for Bennett, GCH CH Hum'nbird Rock Opera RE BCAT CGCA TKN, and me. I chose Bennett because he is a very laid-back boy, and nothing really fazes him. I knew he would be able to handle the NYC environment (no grass!) and the crowds. Turns out, he was made for events like this. He loved every minute!

We arrived in NYC on Friday and volunteered at the event on Saturday. PWCCP member John Dugan supported the event on Sunday.

We arrived at Javits Center around 8am Saturday and quickly realized that this event was as big as my software conferences -- but for dogs! It was suggested that I take a walk around the venue before the crowds rolled in. That was good advice! I browsed through the AKC store and picked up a couple items before heading back to the booth.

The crowds started rolling in around 9am. By late morning, the Pembroke booth was packed! We had two grooming tables set up for visits, gave out little corgi stickers, and single page flyers that illustrated the correct colors for Pembroke Welsh Corgis (no merles!) with links to the PWCCA website for further information. Bobbe had also brought a bag of corgi hair from her boy who was in the middle of his seasonal shedding, a visual aid to help answer the inevitable question "do they shed?"

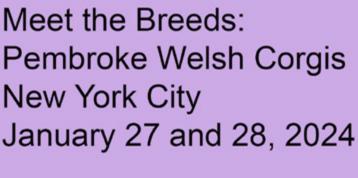
For much of the day, the PWC booth was seven to eight deep with people waiting to meet our corgis. In addition to the two on grooming tables, we had at least two on the floor in front of the booth. Visitors were introduced to our dogs, told their name and age, and about what AKC sports they did. Many visitors seemed knowledgeable and asked great questions. The most common questions were about maintaining the health of our Pembroke Welsh Corgis. I explained that one of the most important things is to keep them to an appropriate weight. Bennett was a good sport when I showed them how to feel the ribs to check for this. Questions on grooming were also common.

It was fun to see the expressions on the peoples' faces when they approached and met our dogs. Pure joy! I spotted one little girl, about 8 years old, who was literally vibrating with excitement as she approached Bennett. She quivered with happiness at being able to meet and pet a corgi as well as asking some great questions about Bennett and corgis in general.

Bennett was a trooper – never tired of the visitors and was all smiles throughout the day. I think I was more tired than he was at 4pm!

I will gladly attend at this event again and encourage others to consider volunteering. It's fun and a great way to educate the public and visit New York!







Photos from the Carol Openym's camera



#### **LEGISLATIVE NEWS**

This January, the Maryland Senate Judicial Proceedings Committee held a hearing on a bill that includes establishing requirements for the microchipping of dogs upon a transfer of ownership if the dog has not already been microchipped.

Senate Bill 157 would require that a person (defined as an individual, an animal rescue organization, a retail pet store, and an animal shelter, or other animal rescue organization) who transfers ownership of a dog shall have a microchip implanted into the dog, if the dog has not already been chipped before the transfer of ownership. Additionally, the person is required to provide the new owner of the dog with the name of the microchip registration company and information on how to provide updated contact information with the company.

The bill further requires the owner of a dog with a microchip to maintain current contact information with the microchip registration company and requires the microchip registration company to retain records of the name and address of the owner associated with each dog for a period of at least 20 years.

The bill does not provide for any penalties; however, it allows each county to establish reasonable penalties for violations of the microchip requirements.

Finally, the bill would increase the penalties for abandoning a domestic animal on a road, in a public place, or on private property.



# PWCCP Coursing Abiliy Test May 11 and 12, 2024 (afternoons only)

Walkersville Volunteer Fire Co. 79 W. Frederick Street Walkersville, Maryland 21793

Go to:

sugarloafmountainracing.com for the premium and on-line only registration and payment.

# The Pembroke Welsh Corgi Club of the Potomac & The Chesapeake Cardigan Welsh Corgi Club invite you and your corgis to the

## 2024 Fun Fair



Saturday, June 22, 2024
Rain or shine!

#### Schedule of Events

> New! 8-9.30 Puppy Time Fun in the Conformation Ring

#### 10:00 Fun Fair activities begin, including:

- > Games for you and your corgis
- Scent Work Game
- Parts Match (best smile, biggest ears, etc.), fluffies only contests
- ➤ 10-noon AKC Canine Good Citizen & Trick Dog Testing earn a title!
- New! Demonstration of Novice level Fetch, a new AKC Title

12:30 – Lunch & PWCCP Annual meeting, all are welcome!

- > Brown Bag Raffle drawing after the meeting
- New! Rescue corgi parade Rescued Cardigan and Pembroke Welsh Corgis welcome!
- > Remaining games & Costume Contest

#### The Johnsville Ruritan Club Picnic Pavilion, Johnsville, MD

Please bring chairs ~ dog treats will be provided!

Please bring a bagged lunch



Chair: Carol Lord Openhym, <a href="mailto:CLOpenhym@gmail.com">CLOpenhym@gmail.com</a> Co-chair: Sherrie Biernacki, <a href="mailto:smbiernacki@gmail.com">smbiernacki@gmail.com</a>

#### **Directions**

For driving directions, GPS & MAPQuest the address to use is **11100** Clover Drive, Union Bridge, MD. From Baltimore:

Take Interstate 70 West to Liberytown/New Market Route 75 North Exit. Proceed north on Route 75 for approximately 11 miles to Clover Drive. Look for the Ruritan International Sign with the PWCCP/Corgi sign next to it. Turn Left onto Clover Drive.

#### From Other Points:

Take Interstate 70 East to Libertytown/New Market Route 75 North Exit. Proceed north on Route 75 for approximately 11 miles to Clover Drive. Look for the Ruritan International Sign with the PWCCP/Corgi sign next to it. Turn Left onto Clover Drive.

The PWCCP reserves the right to ask any attendee(s) to leave an event, if it is determined that the behavior of the attendee(s) or their dog(s) is (are) creating an unsafe situation for the other attendees of that event.

More information will be featured on www.pwccp.org

# Hot Fun in the Summertime!





# PWCCP All-Breed Agility Trials July 26, 27, 28, 2024 Bella Vista Training Center

730 Mt. Airy Road, Lewisberry, PA 17739
Opens May 22, 2024. Premium will be available this spring on the Bella Vista & PWCCP websites:

www.bvtrainingcenter.com and www.pwccp.org

Judge: Mark Upshaw from Bloomsburg, PA

Trial Secretary: Robert Kripaitis

Trial Chair: Kim Tilbury (koko7brooke@yahoo.com)

Co-Chair: Sharon Leh (tsleh123@comcast.net)



Join us for the PWCCP's All-Breed Rally Trials, September 7 and 8, 2024, at 110 Airport Drive, Westminster, MD 21157. Priority will be given to Pembroke Welsh Corgis, and after the closing date, all other registrations will be considered in the order received.

#### Our judges:

Saturday, Sept. 7--Michael Mooney, Reisterstown, Maryland

Sunday, September 8--Sylvia Brownlee, Dover, Delaware

The premium will be available in a few months. Check the PWCCP website for more information.

Carol Schwartz, Chair carted1@comcast.net Sherrie Biernacki, Co-Chair





# Get ready to run!

# PWCCP All-Breed Fast CAT October 4, 5, and 6, 2024 Gamber Fire Dept. Finksburg, MD

Go to sugarloafmountainracing.com for the premium and on-line payment.

October 4 will include the Fourth Annual Corgi/Clumber Rumble!

#### 2024

April 17, 18, and 19, 2024 49th & 50th Independent Specialty Show, Obedience & Rally Trial Holiday Inn Morgantown, Pa and the Morgantown Center, 6170 Morgantown Rd, Morgantown, PA 19543

Show site contact number: 610-286-3000

Show Superintendent: Rau Dog Shows, LTD

P.O. Box 6898 Reading, PA 19610 610-376-1880

info@raudogshows.com

Show Chair: Barb Boltz Co-Chair: Denise Hartley

Obedience/Rally Chair: Arlene Hitchens Obedience/Rally Co-Chair: Mary Ann Jones

Judges (Pending AKC Approval)

Sweepstakes ~ Karen Fruhmann (BRUMBAER)

Obedience / Rally ~ Elizabeth (Tibby) Chase (TINTERN)

Breed ~ David Guempel (GAYLORD) -Thursday

Breed ~ Simon Parsons (OREGONIAN/DEAVITTE) - Friday

Schedule of Events

Wednesday, April 17, 2024

3:00 p.m. Grooming area available

4:00 - 6:00 p.m. Obedience & Rally Run-throughs

6:00 p.m. Special Attraction Recall! Class

6:00 p.m. Conformation Sanctioned Match

7:00 p.m. Pizza Welcome Party and Brown Bag Raffle!

Thursday, April 18, 2024

Puppy Sweepstakes & 4-6 Month Beginner Puppy Competition followed by Specialty judging

Obedience Trial followed by Rally Trial

(concurrent w/conformation judging)

PWCCP General Membership Meeting: 1 Hour After the Conclusion of Conformation Judging

Friday, April 19 2024

Veteran Sweepstakes followed by Specialty judging

Obedience Trial followed by Rally Trial (concurrent w/conformation judging)

Specialty Banquet

May 11-12, 2024

Coursing Ability Test CABT

Begins 12:30 pm each day

Walkersville VFD

Walkersville, MD

Judges: Doug Biernacki and Andie Hockensmith (Sunday only)

Chair: Carol Schwartz

June 22, 2024

Puppy Ring Time Fun, Fun Fair, Parade of Rescues

Johnsville Ruritan Pavilion, Johnsville Ruritan Club, 11136 Green Valley Rd, Union Bridge, MD

Chair: Carol Lord Openhym - Clopenhym@gmail.com

Chair: Sherrie Biernacki- smbiernacki@gmail.com

Chair: Jen Crivelli: "Puppy Ring Time Fun" 8:30-10:00 AM, jencrivelli@gmail.com

Chairs: Kathy & Stephon Collins: "Parade of Rescues" to be held immediately following lunch

The calendar is compiled by Kathy Kelly, Calendar Coordinator.
Please send any updates or corrections to kitkat1662@gmail.com

July 26-28, 2024

PWCCP Agility Trial, All Breed/Mix

Bella Vista Training Center, Lewisberry, PA

Chair: Kim Tilbury

Koko7brooke@yahoo.com OTHER: Asst Chair: Sharon Leh

Judge: Mark Upshaw

Sept. 7-8, 2024
All-Breed Rally
My K9 Buddy
Westminster, MD
Chair: Carol Schwartz
carted1@comcast.net

Judges: Michael Mooney (Saturday) Sylvia Brownlee (Sunday)

Oct. 11-13, 2024
All-Breed Fast CAT (pending AKC approval)
Gamber VFD Carnival Grounds
Finksburg, MD
Chair: Carol Schwartz
carted1@comcast.net

November 9, 2024 Holiday Luncheon

Location: Dutch's Daughter, Frederick, MD

Time: TBD

Chairs: Kandy Boll and John Dugan

**GENERAL MEMBERSHIP MEETINGS IN 2024** 

Thursday, April 18, 2024 PWCCP Specialty Show

Holiday Inn Morgantown, Pa and the Morgantown Center, 6170 Morgantown Rd, Morgantown, PA 19543 General Membership Meeting and presentation of awards to be held one hour after completion of judging

June 22, 2024

Annual PWCCP General Membership Meeting and election of Officers/Board of Directors to be held during lunch break

Johnsville Ruritan Pavilion, Johnsville, MD

Zoom Meeting Date: August TBD

#### 2025

April 16-18, 2025

51st & 52nd Independent Specialty Show, Obedience & Rally

**Trials** 

Chair: Denise Hartley

Location: TBD

Judges (Pending AKC Approval):

Nancy Oehlhof, (SPRINGMILL) - Sweepstakes Donna Gilbert, (MILESTONE) - Breed (Thursday) Amanda Rees, (STADWEN) - Breed (Friday)

Nancy Withers - Obedience/Rally



#### ADVERTISING IN THE TIDE

Advertising in The Tide is limited to PWCCP members and PWCCA-affiliate club members. Advertising rates for non-PWCCP members (unless invited to advertise because of a PWCCP specialty or match win) and commercial businesses are double the PWCCP member rates and are subject to approval by the editor. Advertising on the front cover or on page two is available by invitation from the editor.

Please review the following guidelines so that all the information that you wish to include is provided to us. This will prevent us from having to request additional information and will help to avoid confusion by having everything submitted at the same time.

#### Any or all of the following items may be submitted:

- Registered and call name of the dog.
- Sire and dam. It is generally a good idea to include the sire and dam for conformation Corgis. Sire and dam may be included for performance dogs. Rescue Corgis in performance under the AKC PALS program would not have a breed history, so would not have this included.
- What was achieved? What accomplishment(s) are you advertising?
- Where was it achieved (location and show)?
- Under which judge?
- On what date?
- Breeder (may be acknowledged formally or with such phrases as heartfelt thanks, etc.)
- Handler (including owner/handler and in the case of a handler not the owner may include thank yous).
- Owner (in the case of a particularly crowded ad, where the owner/handler is pictured, this can be noted in the picture).
- Photos: You must supply the name of the photographer or studio, even if you took the pictures yourself. It
  is the policy of The Tide to give attribution on all photos. Attribution is a legal requirement for professional
  photos. If there are special circumstances where the photographer is not known, please discuss with the
  Advertising Editor, or with the Editor.
- People in the photos: Judge and professional handler may be identified out of courtesy and as helpful information. Owner/handler is optional if ad is submitted by the owner/handler.
- Kennel logos are a good idea and may be included.
- Phone numbers, addresses, and email of breeders can be included by the breeder or with permission of the
  breeder if they are the advertiser, a member or if they co-own the dog with the advertiser. Publication of
  non-club members' names, addresses, and phone numbers may be listed in the Tide for those who co-own
  dogs with the advertiser.
- Finally, include any special text or explanations. (Please note that space is limited, and a long text will result in much smaller pictures, etc.)

#### Advertising rates for PWCCP members:

Front Cover Ad: \$50.00

includes up to 7.5" wide x 4.5" high "Cover Story" ad on an inside page to go with the cover ad.

Full Page Ad \$35.00 Half Page Ad \$25.00 Business Card \$7.50

A 10% discount for four ads or business card ads in a year. Full payment for four ads must be made at the time of the first ad. The front cover is not included in discount ads.